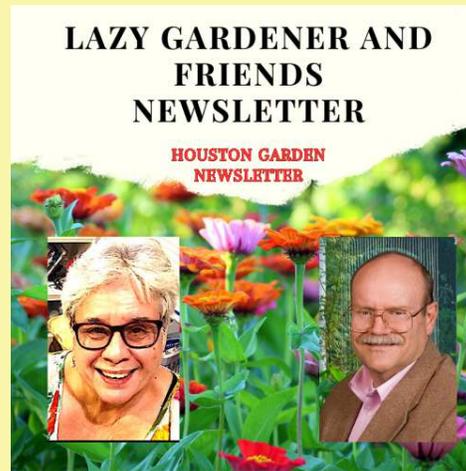


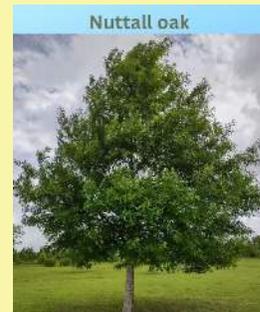
Nature's Way Resources is proud to bring you this free weekly newsletter. While we don't run ads, generous sponsors help support this project as a public service. Their names are listed below, please consider showing your appreciation by supporting their businesses!

Nature's Way Resources honors the contributions of our late founder, John Ferguson. "The Lazy Gardener" Brenda Beust Smith, and Shelby Cassano welcome your feedback and remain grateful to the many horticulturists who share their expertise.



[Click here to join our email list](#)

[CLICK HERE for PDFs OF PAST LG&F NEWSLETTERS](#)



TREES FOR HOUSTON staffers and supporters (left) celebrate the planting of TFH's one-millionth tree — a young Nuttall oak -- at the 1847 Kellum-Noble House in Sam Houston Park (downtown Houston). At right, a mature Nuttall oak! If you need free trees, join Trees for Houston to get on the notice list of upcoming tree-giveaways! treesforhouston.org.

By Brenda Beust Smith | The Lazy Gardener

It took **TREES FOR HOUSTON** four decades to plant one million trees in Houston. The "1,000,000th Tree" was recently celebrated in grand style by City's leaders with the help of volunteers and other supporters!

It was a major accomplishment! Even so, even with such avid volunteer support, our trees are still disappearing faster than *Trees for Houston* can possibly counter, given how this city and surrounding counties have allowed clearcutting for so many years (*including "decades" in my old Aldine neighborhood*) before any construction or even sales ever take place.

(Nobody seems to care about all the wildlife destroyed, and the flooding that clear-cutting facilitates!)

Hats off to **Barry Ward**, TFH's executive director, for his group's great efforts to help balance this tragic loss of our environment, native wild growth and our wildlife that depends on such growth and much more.

Want an advance notice of Trees for Houston's upcoming tree giveaways? Join at treesforhouston.org or call (713) 840-8733.



* * *

CLIMATE CHANGE MESSES vs LONG-STANDING GARDENING

PRACTICES! Hotter, drier summers, colder winters, more flooding . . . already in the works are changes in our hardiness zones. Word is, Greater Houston's Zone designations (9-10-11) may, in the not-too-distant future, become Zones 10, 11 & 12, respectively, as our "normal" heat designations move northward. .

Our plants are having to cope with even longer, hotter (and, as we've already seen, occasionally colder) temperatures. Anyone experimenting with peonies? More of a rollercoaster than we've experienced before! Best coping approach?

• **BE OPEN TO NEW RECOMMENDATIONS.** We've already seen how more intense, long-staying heat and erratic flooding are messing with our best of intentions. Keep in mind when planting and applying mulch (even more of a must than in past). Heavier (organic!) mulch protects tender plant roots from intense heat, conserves moisture, helps regulate underground temperatures, and protects plants from both extreme summer heat stress and sudden winter freezes.

Experts already encourage us to "Plant Earlier" than in past, so plants will grow deeper, stronger roots than before. Updated info, might be able to grow things couldn't grow before? Maybe we'll be getting more fall color? Or, up north, maybe they'll be getting less, as the USDA heat hardiness zones are gradually moving upward.

How does all this translate for us? Right now, expanded growing seasons. Spring earlier, fall later. Longer summers, unfortunately, will include more droughts ... remember this when you're buying new plants. Cacti, anyone? If you'd like to try, log onto our [*Houston Cactus & Succulent Society*](#).

If you're worried about soil changes, smart! Check out our late publisher, John Ferguson's, articles on Nature's Way Resources (natureswayresources.com) website. He wrote extensively on how area' gardeners can help soils cope with rapidly-approaching changes. Another really handy, climate-change-aware resource is Texas A&M's EarthKind Plant Selector (aggie-horticulture.tamu.edu/EARTHKIND/plantselector/). Who knows, maybe your future-favorite-plants will be among recommendations specifically for your area of Texas!

PS. Don't expect a new USDA Hardiness Zone Map any time soon. The (most recent) 2024 Plant Hardiness Zone Map was based on a 30-year average of

coldest annual winter temperature in particular locations. The previous one was issued in 2012.

* * *

TIME TO GET OUT THE SHOVELS! If you're new to this area or just gardening here, this is prime time to start an edible garden. Temps are not predicted to drop as low as they have recently, but don't put those covers away just yet. Even if they do, below ground, roots will start spreading soon, if they haven't already.

February is definitely the time to get going. A few reminders (Ok to wait 'til warms up a little):

- Mow the lawn once now to allow sun to reach roots.
- *Prune grafted roses by Baxter Williams*; Valentine's Day is the traditional time, to trigger healthy new growth (in Nature's Way Resource's helpful "Library." Check out other advice.)
- Plant later-blooming bulbs, corms, and tubers like amaryllis, canna, and gladiolus. Get those in now!
- Appreciate beauty of bare bark. Show kids how you can see bird and squirrel nests.

If the spirit moves . . .

- Plant vine cuttings now. Should grow quickly.
- Plant Louisiana phlox and oxalis around late-appearing shrubs like lantana and hamelia
- Divide crowded perennials like daylilies and daisies.

If you're really feeling energetic . . .

- Pinch tops off groundcovers to make them spread faster.
- Apply a time-release fertilizer to bonsai.
- Pot plumerias or move back outside on pretty days. Best to still move inside at night.
- Put in plants, not seeds, of alyssum, asters, delphiniums, hollyhocks, larkspur, marigolds, poppies, snapdragons, stocks — they need cold. (Most fade when it gets hot.)
- Remove spent blooms on pansies, daffodils, dianthus, calendulas, cyclamens, snapdragons, and other early bloomers so they will produce more flowers.

Great Don't-Do tips for really Lazy Gardeners

- Don't fertilize lawn yet. Mow, but then wait until it needs to be mowed again. That way, you know the grass roots, and not winter weeds, will make use of fertilizer.
- Don't fertilize plumerias yet either.
- Don't remove greenery from fading daffodils and other naturalizing bulbs. Dying foliage replenishes bulbs. If too unsightly, just roll the foliage up, anchor to ground.

LOOKING FOR PARTICULAR PLANT? See if we have listed a plant society dedicated to its promotion > natureswayresources.com/lazy-gardener-friends-568/.

Note to SPECIALTY PLANT GROUPS:

Check list to make sure we have your latest contact info!

To update or add, send to email listed below! Thanks,

Email: lazygardenerbrenda@gmail.com

* * *

Potpourri

- **ATTN. GARDEN/PLANT GROUPS --**

[Nature's Way Resources](#) offers free guided tours of NWR's extensive nursery/soil/mulch enterprise to plant-oriented, organized groups. As usual, NWR's now-expanded meeting site is free to above groups. Reservations a must for both. Great time to visit!



- **GOOD NEWS FOR BUSY/LAZY GARDENERS:** Curbside pickup is now available in the [Nature's Way Resources](#) nursery, and we're offering plant preorders for special requests. Call in your order, pick it up when it works for you, or let us try to source the plants you're looking for on upcoming shipments. *Find inventory sheet [here](#).*
- **SUBMITTING A CALENDAR EVENT?** *For best chance of getting it in next upcoming newsletter, submit in exact requested format (see top of calendar below. Reformatting by us may = delay in publication)*

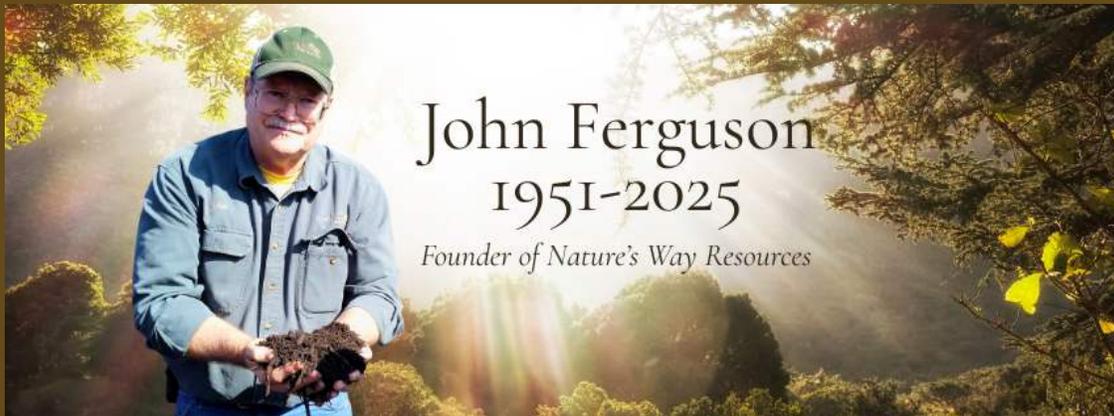
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**Brenda Beust Smith's column in the
LAZY GARDENER & FRIENDS HOUSTON GARDEN NEWSLETTER
is based on her 40+ years as the Houston Chronicle's Lazy Gardener
Email: lazygardenerbrenda@gmail.com**



John Ferguson

1951-2025

Founder of Nature's Way Resources

John's Corner

NEWS FROM THE WONDERFUL WORLD OF SOIL AND PLANTS

In theme with Brenda's column this week, please take a moment to read a past article of John's regarding Native Mulch. Native Mulch is gaining wide popularity in the local market due to its obvious results compared to highly processed alternatives that have traditionally been used. It is important to note that while "Native Mulch" might be a current buzzword, they are not all made the same. To find high-quality mulch made by Nature's Way Resources, visit our facility in Conroe, TX, or our retailer map [here](#).

Subject: Native Mulches

For years, gardening experts have claimed that this was the best mulch of all, and scientific research has backed them up. "Native" mulch is made from recycled fresh green tree and brush material that was recently alive and comes directly from a grinding operation. The Texas Association of Nurserymen (TAN) recognized "Native Mulches" as a separate class of mulches from barks and other materials in their 1997 product directory. Native mulches are available as fresh ground or aged (composted) and in many variations.

Native mulches started becoming available in recent years as society became aware of the importance of recycling brush and tree trimmings instead of burning them or placing them in a landfill. Recent research has found that mulches made from recycled native trees are the highest quality available.

They are also among the lowest in cost by offering real value since they are made locally and do not have high transportation costs associated with them.

Local native mulch is produced from a mixture of native trees (primarily hardwoods), conifers, brush and any other species growing in a given area with bark, wood and sometimes leaves included. Native mulches have a high percentage of buds, shoots, leaves, and cambium bark layers in them. These materials are rich in protein and other nutrients which is why deer and other animals eat them as a food source. These native mulches are many times higher in nutrients than barks. Native mulches encourage biodiversity of

beneficial microbes and earthworms in the soil and feed plants as they decompose.

Years ago consumer awareness was the only negative, since the appearance is different than pine bark or shredded hardwood bark. However as these mulches have become more available this perception has changed. Studies and market acceptance have shown that most people prefer the native mulch since it actually looks more natural than barks or other alternatives.

Composted or aged Native Mulch?

Native mulch that is aged or composted first before application is of the highest quality. The heat generated during the composting process kills any pathogens and weed seeds that might have been present. The composting process also concentrates the nutrients contained in the raw material and stabilizes nitrogen. Additionally, the composting process breaks down the lignin and cellulose contained in the raw material rendering a less attractive home for termites and many pathogens after it is applied. The composting process allows very high levels of beneficial microbes to develop and grow in the mulch increasing its value.

Screened composted native mulch is also an excellent amendment to use in soil mixes as it supplies energy to the soil (stored in its chemical makeup) in the right form for beneficial soil organisms to use.

Grinding and screening (particle size) will determine the appropriate usage. A two year study from Texas A&M University (TAMU) has found that native mulch and compost out performed all other erosion control methods. It was also the lowest cost! Research in Florida has confirmed TAMU's work. Research at the Ohio Agricultural Research and Development Center has found that plants grown in substrates rich in biodegradable organic matter (such as found in Native mulches) support microorganisms that induce systemic resistance to disease (American Nurseryman, October 1, 1997).

As a bonus for those in the South dealing with imported fire ants, using a quality composted native mulches may reduce mound density. Many landscapers, gardeners and others have observed and reported a reduction (not elimination) in the number and size of fire ant mounds on areas where composted native mulches were used. It is believed that the native mulches increase the density of organisms that attack and prey on the fire ants reducing their numbers. This has not been confirmed by rigorous research and would be an interesting area of study for our universities.

In general, a 3-4" thick layer should be used on ornamental beds and 4-6" layer around trees and shrubs. It comes in many formulations and sizes. It is sometimes blended with shredded hardwood bark to obtain a familiar appearance (lowers quality) or with compost to increase the quality even higher. It has been used as a potting media in container grown plants, to root cuttings and often works better than bark for many species of plants.

General benefits: Economical, the composting process concentrates nutrients and stabilizes nitrogen, the heat kills weed seeds and pathogens, improves plant and soil health, sets up quickly to resist blowing or washing out, reported to prevent many plant diseases, encourages microbial biodiversity in the soil, reported to increase tree and plant growth rates. Subject to less freight cost and less transportation that causes pollution hence much more

environmentally sensible. The usage of native mulch also saves valuable landfill space or air pollution from burning since it is made from recycled materials.

Using native mulch also helps reduce greenhouse gasses. When organic materials are placed in a landfill they undergo anaerobic decomposition producing methane which contributes 23 times more to global warming and some nitrogen oxide which contributes 200X more than carbon dioxide. Also since native mulches are made from recycled materials they qualify for points in the Sustainable Sites Initiative (future LEED landscaping guidelines).

Note: Course ground and unscreened composted (aged) native works best from a physical, chemical and biological perspective. However, a screened version is more cosmetically appealing and works better as a soil amendment. Sometimes available in a double ground form that looks similar to some shredded barks.

To learn more about mulch, read on by clicking below

[Click Here](#)



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LAZY GARDENER & FRIENDS HOUSTON GARDEN NEWSLETTER CALENDAR EVENTS

WANT EVENT IN RIGHT AWAY? FOLLOW RULES!

-- ONLY GREATER HOUSTON AREA NONPROFIT GROUP EVENTS --

Expect delay if we must reformat: 3-LINE (max) EXACT FORMAT:

DAY, DATE: TITLE (by NAME *if talk*), time, site. Sponsor (*if not in title*).

website/phone (NOTE CAPITALS VS lower case)

- Gardening events ONLY! No harvest, cooking, arranging, etc.
- ONLY events sent SPECIFICALLY TO US FOR CALENDAR are used!
- NO events picked up from flyers -- NO PDFS! TYPE IN EMAIL ONLY.
- Don't add city unless not "Houston." (Don't add "Houston")

- Submit to: lazygardnerbrenda@gmail.com. Check published entry!

WED., FEB. 11: THE TREE COLLECTORS by **AMY STEWART**, 10am, Bagby Hall, St. Martin's Episcopal Church, 717 Sage Rd. Free. Nancy Stallworth Thomas Lecture. Garden Club of Houston.

FRI.-SAT., FEB. 13-14: 'PLANTS FOR LOVERS' TOUR by **HORTICULTURE STAFF**, Fri. 9–10am, Sat. 10-11am, Visitor's Center, Mercer Arboretum & Botanic Gardens, 22306 Aldine Westfield Rd., Free, Register: pct3.com/MBG

SAT., FEB 14: VEGGIE GARDENING 101 by **MONTGOMERY COUNTY MASTER GARDENERS**, 9am-4pm, Texas A&M Agrilife Extension, 9020 Airport Rd., Conroe 936-539-7824, mcmga.com

SAT., FEB 14: FRUIT AND CITRUS TREE SALE by **FORT BEND COUNTY MASTER GARDENERS**, 9am-noon, Barn H, FBC Fairgrounds, 4310 Hwy. 36 S. Rosenberg. 281-342-3034 [Fruit and Citrus Tree Sale - Fort Bend County](#)

SAT., FEB 14: HOUSTON ROSE SOCIETY ROSE PRUNING PARTY, 2 pm, St. Andrew's Episcopal Church, 1819 Heights Blvd. Free houstonrose.org/hrsmeet.htm

TUES., FEB. 17: 'MYCORRHIZA: FUNGI AND PLANT SYMBIOSIS' by **LISA MORANO,UHD**.10am. 702 Burney Rd., Sugar Land, Free, sugarlandgardenclub.org.

TUES., FEB 17: BROMELIADS: LEGACY OF PROF. WERNER RAUH/TRAVELS IN PERU by **PAMELA KOIDE HYATT**, 7pm, West Grey Multi-Service Center, 1475 West Grey. Free. BromeliadSocietyHouston.org

FRI., FEB. 20: WALLER COUNTY MASTER GARDENERS TREE GIVEAWAY, 11am-2pm, Waller County Extension Office, 846 6th St, Hempstead, 979-826-7651, txmg.org/wallermg, wallermgardener@gmail.com

SAT., FEB. 21: GROWING ROSES by **ANGELA CHANDLER**, 10am–noon,1411 West Main St, League City, \$29. College of the Mainland. 409-933-8461; [Register](#)

WED. FEB 25: INTRODUCTION TO PLANT PHOTOGRAPHY by **IRWIN LIGHTSTONE**, 7pm, Metropolitan Multi-Service Center, 1475 West Gray. Houston Cactus and Succulent Society. hcsstex.com

WED., FEB. 25: SUCCULENT TERRARIUMS by **JENNIFER HARDY**, 6pm–8pm,1411 West Main St, League City, \$45. College of the Mainland. 409-933-8461; [Register](#)

SAT., FEB. 28: MONTGOMERY COUNTY MASTER GARDENERS & ROOTS FOR CONROE TREE GIVEAWAY, 8am-1pm, Heritage Plaza, 205 Metcalf, Conroe. MCMGA.com

SAT., FEB 28: ARBOR DAY CONROE by **MONTGOMERY COUNTY MASTER GARDENERS**, 8am-noon, Conroe Founders Plaza, 205 Metcalf St., Conroe 936-539-7824

FRI.-SUN., MAR. 6-8 (2026): RIVER OAKS GARDEN CLUB AZALEA TRAIL, 11am-5pm, 5 sites (Tanglewood/Memorial, Bayou Bend, Rienzi, ROGC's Forum. \$35. riveroaksgc.org.

SAT. MAR 7: PLANT PROPAGATION by **GALVESTON COUNTY MASTER GARDENER**. 9-11am, AgriLife Extension Bldg., Carbide Park, 4102-B Main St. (FM 519), La Marque. Free. Register: txmg.org/galveston/events/

SAT. MAR 7: AVOCADOS, 1-3pm, by **GALVESTON COUNTY MASTER GARDENER**. AgriLife Extension Bldg., Carbide Park, 4102-B Main St. (FM

519), La Marque. Free. Register: txmg.org/galveston/events/

SAT., MAR 7: GARDEN BASICS, 10 am, LSC-Montgomery; Maverick Conference Center, 3200 College Park Drive, Conroe. Montgomery County PVAMU Extension. Free. [Register](#)

SAT., MAR. 14: MONTGOMERY COUNTY MASTER GARDENERS & HEB WILLIS TREE GIVEAWAY, Parking lot, 12350 I-45 N, Willis. MCMGA.com

SAT., MAR 14: ARBOR DAY WILLIS by **MONTGOMERY COUNTY MASTER GARDENERS**, 8am-noon, HEB Willis, 12350 Interstate 45 N, Willis 936-539-7824

SAT., MAR 14: LANDSCAPING WITH NATIVES by **MONTGOMERY COUNTY MASTER GARDENERS**, 9am-11am, Texas A&M Agrilife Extension, 9020 Airport Rd., Conroe 936-539-7824, mcmga.com

SAT., MAR. 14: 2026 SPRING PLANT SALE by **WALKER COUNTY MASTER GARDENERS**, 8am-noon, Texas A&M Agrilife Extension Office, 102 Tam Rd., Huntsville. 936-435-2426. txmg.org/walker

SAT. MAR 21: SPRING GARDEN SALE, 9-11AM, Discovery Garden in Carbide Park, 4102 Main St. (FM 519), La Marque. galvestonmg.square.site

SAT., MAR 21: SPRING PLANT SALE by **MONTGOMERY COUNTY MASTER GARDENERS**, 9am-noon, Texas A&M Agrilife Extension, 9020 Airport Rd., Conroe 936-539-7824, mcmga.com

SAT., MAR. 28: SEED SNAILS by **ANGELA CHANDLER**, 10am–noon, 1411 West Main St, League City, \$35. College of the Mainland. 409-933-8461; [Register](#)

SAT., MAR. 28: SPRING PLANT SALE by **SAN JACINTO COUNTY MASTER GARDENERS**, 9am-1pm, Coldspring Community Center, 101 E. Cedar Ave., Coldspring, . txmg.org/sjmg/

SAT., MAR. 28: GARDEN VILLAS GARDEN CLUB PLANT SALE, 9am-2pm, Garden Villas Park, 6720 S. Haywood Dr., Free

SAT., APR. 18: HOW TO FERTILIZE FRUGALLY by **ANGELA CHANDLER**, 10am–noon, Mainland City Centre, 10000 Emmett F Lowry, Texas City, \$29. College of the Mainland. 409-933-8461

FRI.-SUN., APR. 17-19: 2026 KINGWOOD GARDEN CLUB GARDENSCAPES HOME & GARDEN TOUR & PLANT SALE. \$30. KingwoodGardenClub.org

SAT-SUN, MAY 9-10, GALVESTON BAY ORCHID SOCIETY SHOW & SALE, Sat., 9am-5pm. Sun. 10am-4pm. Webster Civic Center, 311 Pennsylvania Avenue Webster. Free. galvestonbayorchidsociety.org

***If your event didn't get in right away, probably was set aside to be rewritten in our exact, never-changing format (See top of calendar)!
Your choice!***

If we inspire you to attend any of these,
please let them know you heard about it in . . .

THE LAZY GARDENER & FRIENDS NEWSLETTER!

& please patronize our Newsletter & Calendar sponsors below!

A Legend Has Passed
John Ferguson



🌱 1951 - 2025 🌱

On October 31st, our beloved John Ferguson passed away and is now spreading the Organic gospel all around Heaven. His passing was quick and took us all by surprise. We surmise that God wanted more stimulating conversation around him.

John was (is) a magnificent human being, one of the finest God ever created. For John, it was always about being of service to humanity and to all of creation. John loved people, believed in the goodness of folks and cherished the environment.

John has built his career on helping people and all life that inhabits earth. His company, Nature's Way Resources, set the gold standard for improving our home, Earth, by providing the world's best Compost, Soil and Mulch that could be made. John was a dedicated scholar and relentless teacher about Human Health, Plant Health and Soil Health and how all are related. John believed in people and was devoted to improving the lives of all. His impact will be felt for generations to come.

His son, Ian Ferguson, is continuing Nature's Way Resources and is doing a magnificent job, making sure John's high standards are upheld.

John is missed dearly by the thousands of folks that he touched. John was instrumental in creating and strengthening The Texas Organic Community. One example from hundreds is that he was a co-founder of OHBA, which 23 years later is still the premier Organic education provider in all of America.

How to say goodbye to a Texas legend and someone that is irreplaceable?

John, we miss you deeply.

If you are interested in becoming a sponsor, please contact us at 936-273-1200 or send an e-mail to: lazygardenerandfriends@gmail.com


NATURE'S WAY
RESOURCES
an organically based service company



About Us

BRENDA BEUST SMITH

WE KNOW HER BEST AS THE LAZY GARDENER . . .

but Brenda Beust Smith is also:

- * a national award-winning general feature writer & editor
- * a nationally-published writer & photographer
- * a national horticultural speaker
- * a former Houston Chronicle reporter

When the Chronicle discontinued Brenda's 45-year-old "Lazy Gardener" print column -- started in the early '70s as a fun side-project to reporting -- it later was said (at that time) to rank as the longest-running, continuously-published local newspaper column in the Greater Houston area. The name, she says, is not just fun, it's true.

Brenda's gradual sideways step from general reporting into also doing gardening reporting led first to an 18-year series of when-to-do-what **Lazy Gardener Calendars**, then to her **Lazy Gardener's Guide** book which morphed into her **Lazy Gardener's Guide on CD**, which she now emails free upon request (lazygardenerbrenda@gmail.com)

Brenda became a Harris County Master Gardener and, over the years, served on the boards of many Greater Houston area horticulture organizations. She hosted local radio and TV shows, most notably a 10+-year Lazy Gardener specialty show on HoustonPBS (Ch. 8) and her call-in "EcoGardening" show on KPFT-FM.

For over three decades, Brenda served as Assistant Production Manager of the **GARDEN CLUB OF AMERICA'S "BULLETIN"** magazine. Although still an active broad-based freelance writer, Brenda's main focus now is **THE LAZY GARDENER & FRIENDS HOUSTON GARDEN NEWSLETTER** with John Ferguson and Pablo Hernandez of Nature's Way Resources.

A native of New Orleans and graduate of St. Agnes Academy and the University of Houston, Brenda lives in Humble, TX, and is married to the retired Aldine High School Coach Bill Smith. They had one son, Blake.

Regarding this newsletter, Brenda is the lead writer, originator of it and the daily inspiration for it. We so appreciate the way she has made gardening such a fun way to celebrate life together for such a long time.

About her column, Brenda says: "I don't consider myself a 'garden writer.'" I started out 50+ years ago as a very lazy "gardening reporter." I still feel that way today. I hope my columns inspire/help newcomers, but I do not write to them. I write to very experienced gardeners who want to expand their horizons.

JOHN FERGUSON -- *Founder, Mentor, and Friend (1951–2025)*

John was a native Houstonian and had over 35 years of business experience. He passed down [Nature's Way Resources](#), a composting company that specializes in high-quality

compost, mulch, and soil mixes, to his son Ian Ferguson. He held an MS degree in Physics and Geology and was a licensed Soil Scientist in Texas.

John won many awards in horticulture and environmental issues. For years, he represented the composting industry on the Houston-Galveston Area Council for solid waste. His personal garden has been featured in several horticultural books and "Better Homes and Gardens" magazine. His business has been recognized in the Wall Street Journal for the quality and value of its products. He was a member of the Physics Honor Society and many other professional societies. John is the co-author of the book ***Organic Management for the Professional***.

For this newsletter, John contributes articles regularly and is responsible for publishing it.

SHELBY CASSANO

Shelby Cassano is the communications and marketing lead for Nature's Way Resources and the editor of The Lazy Gardener and Friends newsletter. Through her business, Leaf and Ledger, she exclusively partners with NWR to direct all marketing efforts, from strategy and planning to technical production of the newsletter. Shelby holds a B.S. in Agriculture with a concentration in Horticulture from Stephen F. Austin State University and previously managed the company's nursery.



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